

Dear patients and families who use Novo Nordisk products,

March 14, 2011

Novo Nordisk Pharma Ltd. would like to express our deepest sympathies to people who have been affected by The 2011 off the Pacific coast of Tohoku Earthquake. We are praying for your safety and hope that you and your families are well.

Our production factory is located in Koriyama City, Fukushima Prefecture, but it has fortunately not been damaged by the earthquake, and production is running smoothly without any problems.

We will continue making best efforts to ensure stable product supply and distribution of our products.

1. Our insulin products, including the needles, and NovoSeven[®], which are specified as critical materials, are stocked in our Tokyo Distribution Center in Yashio City, Saitama Prefecture, which was not affected by the earthquake. Also, we have been able to maintain ordinary inventory levels.
2. We have confirmed that our machines and refrigerators in both Koriyama Factory and Tokyo Distribution Center are running normally.
3. Regarding the planned electricity blackouts, Koriyama Factory and Tokyo Distribution Center both have self generators, so there will be no problems with safe product storage. Also, there is plenty of heavy oil, on which the generators run.
4. In order to avoid confusion and maintain smooth access to medicine, Logistics to disaster affected areas will operate according to MHLW's disaster prevention plan. We will strive to provide insulin products and NovoSeven[®] as smoothly as possible. For areas affected by the earthquake, supply routes may be changed, including use of airplanes. Other areas will be delivered as usual.

When visiting hospitals, we advise that you carry your medicine with you (or any documents that help identify the name of the products). Also, please carry your Diabetes Notebook or any medicine memos that you keep for your records.

If you have any questions or concerns, please contact our NovoCare Call Centre (toll free: 0120-180-363).

Novo Nordisk Pharma Ltd.

NovoCare Call Centre

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| ■ From Monday to Friday 9a.m.~6 p.m. | 0120-180363 |
| ■ Other than the above hours, Saturdays,
Sundays and National Holidays | 0120-359516 |